

Bachelor of Arts (Tourism Studies) BATS

All graduates are eligible for admission and the programme can be completed in a minimum period of 2 years and a maximum period of 4 years.

Course Code	Title of the Course	Credits
Semester I		
TS 1	Foundation Course in Tourism	8
BTME 141	Tourism Undertaking	6
BEGLA 135	English in Daily Life	6
Semester II		
TS 2	Tourism Development : Products, Operations and Case Studies	8
BEVAE 181	Environmental Studies	4
BCOS 183	Computer Application in Business	4
BCOS 184	E-Commerce	4
Semester III		
TS 3	Management in Tourism	8
TS 4	Indian Culture: Perspective for Tourism	8
BEGAE 182	English Communication Skills	4
Semester IV		
BTMC 135	Concept and Impacts of Tourism	6
BTMS 185	Airport Handling	4
BTSP 001	Project on Indian Culture, Environment & Tourism	4
BEGLA 136	English at The Work Place	6
Semester V		
TS 5	Ecology, Environment and Tourism	8
TS 6	Tourism Marketing	8
BTSP 002	Project on Tourism Marketing	4
Semester VI		
TS 7	Human Resource Development	8
BTMC 134	Entrepreneurship and Small Business	6
BTME 144	Globalization	6
Total Credits 120		

