

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Eligibility: (10 + 2)

Minimum Duration: 3 Years

Maximum Duration: 6 Years

FIRST YEAR

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|---|-----------|------------------------------------|-----------|
| 1 | BEVAE-181 | ENVIRONMENTAL STUDIES | 4 Credits |
| 2 | BEGLA-136 | ENGLISH AT WORK PLACE | 6 Credits |
| 3 | BCOC-132 | BUSINESS ORGANISATION & MANAGEMENT | 6 Credits |
| 4 | BSOC-183 | COMPUTER APPLICATION IN BUSINESS | 4 Credits |
| 5 | BCOC-131 | FINANCIAL ACCOUNTING | 6 Credits |
| 6 | BCOC-133 | BUSINESS LAW | 6 Credits |
| 7 | ECO-07 | ELEMENTS OF STATISTICS | 4 Credits |
| 8 | BRL-133 | BUSINESS ETHICS | 4 Credits |

SECOND YEAR

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| 1 | BCOE-141 | PRINCIPLES OF MARKETING | 6 Credits |
| 2 | BCOG-171 | PRINCIPLES OF MICRO ECONOMICS | 6 Credits |
| 3 | BRL-106 | MANAGING HUMAN RESOURCES | 4 Credits |
| 4 | BCOS-184 | E-COMMERCE | 4 Credits |
| 5 | BCOE-143 | FUNDAMENTAL OF FINANCIAL MANAGEMENT | 6 Credits |
| 6 | BCOE-144 | OFFICE MANAGEMENT & SECRETARIAL PRACTICE | 6 Credits |
| 7 | ECO-13 | BUSINESS ENVIRONMENT | 4 Credits |
| 8 | BMP-001 | BUSINESS RESEARCH | 4 Credits |

THIRD YEAR

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|---|----------|--------------------------------------|-----------|
| 1 | BCOE-142 | MANAGEMENT ACCOUNTING | 6 Credits |
| 2 | BMP-002 | OPERATIONS MANAGEMENT | 6 Credits |
| 3 | BMPP | PROJECT | 8 Credits |
| 4 | BMP-003 | MANAGEMENT OF INTERNATIONAL BUSINESS | 4 Credits |
| 5 | BMP-004 | STRATEGIC MANAGEMENT | 4 Credits |
| 6 | BMP-005 | ORGANISATIONAL BEHAVIOR | 4 Credits |
| 7 | BCOS-186 | PERSONAL SELLING & SALESMANSHIP | 4 Credits |
| 8 | BCOS-186 | ENTREPRENEURSHIP | 4 Credits |





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