

MBA : Master of Business Administration

Eligibility: Any Graduate with 50% **Duration:** 2 Years – 4 Semesters (29X4= Total 116 Credits)

Minimum Duration to Complete the Programme is 2 Years and the Maximum Duration is 4 Years

Semester : 1 (7 Courses)		
01	MMPC-001	Management Functions and Organisational Processes
02	MMPC-002	Human Resource Management
03	MMPC-003	Business Environment
04	MMPC-004	Accounting for Managers
05	MMPC-005	Quantitative Analysis for Managerial Applications
06	MMPC-006	Marketing Management
07	MMPC-007	Business Communication
Semester : 2 (7 Courses)		
08	MMPC-008	Information Systems for Managers
09	MMPC-009	Management of Machines and Materials
10	MMPC-010	Managerial Economics
11	MMPC-011	Social Processes and Behavioural Issues
12	MMPC-012	Strategic Management
13	MMPC-013	Business Laws
14	MMPC-014	Financial Management
Semester : 3 (7 Courses)		
01	MMPC-015	Research Methodology for Management Decisions
02	MMPC-016	International Business Management
03	MMPP-001	Project Course <i>(Equivalent to 2 Courses)</i>
<i>Four courses from any one area of the Specialization</i>		
Semester : 4 (7 Courses)		
01	MMPC-017	Advanced Strategic Management
02	MMPC-018	Entrepreneurship
03	MMPC-019	Total Quality Management
04	MMPC-020	Business Ethics and CSR
<i>Three courses from any one of the Specialization</i>		

Specialization Courses to be opted in the III Semester

Financial Management Area		
01	MMPF-001	Working Capital Management
02	MMPF-002	Capital Investment and Financing Decisions
03	MMPF-003	Management Control Systems
04	MMPF-006	Management of Financial Services
Human Resource Management Area		
01	MMPH-001	Organizational Theory and Design
02	MMPH-002	Human Resource Development
03	MMPH-004	Industrial & Employment Relations
04	MMPH-007	Compensation and Reward

Management Marketing Management Area		
01	MMPM-001	Consumer Behaviour
02	MMPM-002	Sales Management
03	MMPM-003	Product and Brand Management
04	MMPM-005	Marketing of Services
Operations Management Area		
01	MMPO-001	Operations Research
02	MMPO-002	Project Management
03	MMPO-005	Logistics & Supply Chain Management
04	MMPO-006	Material Management
Services Management Area		
01	MMPH-002	Human Resource Development
02	MMPO-005	Logistics and Supply Chain Management
03	MMPF-006	Management of Financial Services
04	MMPM-005	Marketing of Services

Specialization Courses to be opted in the IV Semester
Three courses from any one of the Specialization

Financial Management Area		
01	MMPF-004	Security Analysis & Portfolio Management
02	MMPF-005	International Financial Management
03	MMPF-011	Management of Insurance Services
Human Resource Management Area		
02	MMPH-005	Organisational Development & Change
03	MMPH-006	Organisational Dynamics
04	MMPH-009	International H R Management
Management Marketing Management Area		
01	MMPM-004	International Marketing
02	MMPM-006	Marketing Research
03	MMPM-007	Integrated Marketing Communication
04	MMPM-009	Retail Management
Operations Management Area		
01	MMPO-003	Operation Management
02	MMPO-004	Management Information System
03	MMPO-007	Maintenance Management
04	MMPO-008	International Logistics & Supply Chain Management
Services Management Area		
01	MMPM-009	Retail Management
02	MMPF-011	Management of Insurance Services
03	MMPB-005	Marketing of Financial Services





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