

BCOS-184: E-Commerce

- 1. What is E-Commerce? How does it differ from traditional commerce?
- 2. Discuss the various types of E-Commerce models with examples (B2B, B2C, C2C, etc.).
- 3. What are the advantages and disadvantages of E-Commerce?
- 4. Explain the basic infrastructure and technologies required for E-Commerce.
- 5. Describe the various E-Commerce business models with examples.
- 6. Explain how E-Commerce is transforming retail businesses.
- 7. Discuss the role of E-Commerce in the service sector (like banking, insurance, education).
- 8. What is M-Commerce? How is it different from E-Commerce?
- 9. What are the different types of electronic payment systems used in E-Commerce?
- 10. What are the security threats and challenges in E-Commerce?
- 11. Explain the concept of Digital Signature and its uses in E-Commerce.
- 12. How can consumers and businesses ensure secure transactions online?
- 13. What are the key legal issues involved in E-Commerce in India?

- 14. Describe any three ethical issues in E-Commerce.
- 15. Discuss the future trends and emerging technologies in E-Commerce (like AI, blockchain, IoT).