

BCOS-185: Entrepreneurship

- 1. Define entrepreneurship. Discuss its significance in the economic development of a country.
- 2. Differentiate between an entrepreneur and a manager. Highlight their distinct roles and responsibilities.
- 3. Explain the components of the entrepreneurial ecosystem. How do these components influence entrepreneurial activities?
- 4. Identify the factors affecting the entrepreneurial ecosystem. Discuss their impact on new ventures.
- 5. What are the key competencies required for successful entrepreneurship? Provide examples illustrating their importance.
- 6. Discuss the role of innovation and creativity in entrepreneurship. How do they contribute to business success?
- 7. Describe various sources for identifying business opportunities. How can entrepreneurs leverage these sources?
- 8. Explain techniques for generating business ideas. Which methods are most effective in the current market scenario?

- 9. Why is preparing a business plan crucial for entrepreneurs? Outline the main elements of a comprehensive business plan.
- 10. Discuss the process of conducting a market feasibility analysis. How does it aid in business planning?
- 11. Define a start-up. What are the common challenges faced by start-ups in India?
- 12. Provide a case study of a successful Indian start-up. Analyze the factors contributing to its success.
- 13. Enumerate various financial sources available for starting a business venture. Discuss factors influencing the choice of funding.
- 14. What are the financial challenges faced by new entrepreneurs? Suggest strategies to overcome them.
- 15. What is a family business? Examine the challenges and advantages associated with family-run enterprises in India