



**ECGS**  
**EDUCATION**

### **Practice Questions BPCG-174 (PSYCHOLOGY AND MEDIA)**

1. Define media and social media. Discuss various types of media.
2. Discuss the relationship between media and psychology.
3. Explain the characteristics of Para social relationships.
4. Discuss the factors affecting Para social relationships.
5. Discuss the explanation for media violence and its impact on human psychology.
6. Discuss the impact of media on culture.
7. Discuss the importance of media in health communication, citing appropriate examples.
8. Discuss various stereotypes in media representations.
9. Discuss the goals of advertising and explain the different stakeholders involved in creating an advertisement.
10. Discuss various research methods used in media psychology.
11. Discuss the influence of media on human behavior.
12. Explain the role of media in education.

### 13. Media and Health Communication

14. Discuss the importance of media in health communication, citing appropriate examples.

15. Discuss the impact of media on culture.