



### **ECO-13: Business Environment**

1. What is the business environment? Explain its various components.
2. Describe the internal and external environment of a business with suitable examples.
3. What is SWOT analysis? How is it useful for a business?
4. What are the features of the Indian economic environment?
5. Discuss the role of public sector enterprises in India's economic development.
6. Explain the impact of economic reforms (Liberalization, Privatization, Globalization - LPG) on the Indian business environment.
7. How does the political environment affect business decisions?
8. Explain the impact of government policies on business growth.
9. Discuss the role of the legal environment in regulating business practices.
10. How has technology impacted the Indian business environment?
11. Explain the role of socio-cultural factors in business decision-making.
12. What is globalization? Discuss its impact on Indian business.
13. Explain how World Trade Organization (WTO) affects Indian trade and business.
14. Discuss the role of business in protecting the environment.

15. What is Corporate Social Responsibility (CSR)? How is it implemented in Indian businesses?